The values of IIA bases on the principle of fruitful cooperation between investment environment, government and non-government organizations that would impartially protect the interests related to business development in the country, by foreseeing and respecting the interests of Georgia's strategic development. The principle of cooperation between the investment sector and government authorities implies more active involvement of parties for accurately identifying the potential problems in the Georgian business environment and jointly solving them, which has positive effect on Georgia's economic advancement and creation of additional jobs in private sector.