



May 22, 2015 at the office of IIA Poti Free zone participated at the meeting held for Turkish companies from textile and food industries that was organized with the support of International Investors Association in Batumi. Poti Free zone representative met 15 different companies and introduce FZ terms of working, preferences, existing infrastructure and perspectives. The meeting was also attended Secretary General of International Investors Association who introduced to Turkish Businessmen current and existing projects in the Business and Textile sphere of Ajara Region. At the end of the meeting few companies have expressed their interest to visit Poti Free Zone territory and see current developing projects locally. Poti FZ was particularly attractive for textile manufacturing companies since finding/retraining the qualified personnel in Poti are longer a problem - due to the existing school/college that along with many other specializations also trains personnel in this field. The courses are free and funded by the Government of Georgia. Graduated students get relevant certificates. The most important fact is that college is equipped with modern machineries, including sawing machines. It was agreed that interested companies will evaluate the potential of their projects in POTI FZ and later it will be coordinated with FZ for further developments. Poti Free Zone, operating from 2011, actively developing and working on attracting industrial and trading companies from targeted countries. Poti Free Zone is considered as a regional hub, which is attractive for light industries, also for regional trading and companies from heavy industries.