



"GPI Holding" became second owner of the Gold brand business nominations. Company was named as favorite brand of 2011. The seventh annual awards ceremony of the favorite brands was organized by the company- Global Idea and "The Financial" newspaper with support of Tbilisi City Hall, Chamber of Commerce and Industry of Georgia and American Chamber of Commerce. Ceremony was held in hotel "Radisson Blu Iveria". Golden Brand reveals and rewards those companies that have achieved particular success in the branding business. For your information: "GPI Holding" was founded in 2001 as the first private pension funding. Georgia. Company's priority is the development of social insurance. For the last couple of years GPI Holding maintains the leading position in pension and health insurance markets. "GPI Holding" is Europe's one of the largest insurance company, "Vienna Insurance Group's subsidiary company. In Georgia", Vienna Insurance Group "consists of two companies -" GPI Holding "and" Irao ".