



National Business Award “Mercury 2011” will be held in Georgia for the first time. Ministry of Economy and Sustainable Development came up with the initiative together with the National Investment Agency. The general sponsor of the event is “HSBC Bank Georgia.” The aim of the award is to highlight, promote and popularize Georgian business. Its aim is to encourage the emergence of new business initiatives, innovative ideas and the event should promote the expansion of the areal of these businesses based on the experience of other - well established businesses. “Mercury 2011” unifies small, medium as well as large businesses.