

Regional development strategy of Autonomous Republic of Ajara was approved on the government meeting on January 18, 2011.This document is prepared by the department of Economy policy of the Ministry of Finance and Economy on the base of resolution # 107 of December 25, 2010 of the government of Ajara Autonomous Republic .All Ministries, local self-government units and government institutions were taking participation into the strategy working out process.

Document of strategy includes the information about all fields of Ajara A.R. economy.

Each chapter contains three parts:1) Description of existed situation; 2) SWOT analysis (Strengths, Weaknesses, Opportunities and Treats) and 3) Strategic directions.

Following main goals were taken into consideration during the strategy working out process:

1) Overcoming poverty and provide population with necessary conditions for welfare.
2) Increasing human resource competitiveness in Ajara
3) Increasing economic and innovative activities in Ajara
4) Reaching maximum competitiveness and stability of Ajara economy
5) Improving and saving cultural and ecological environment for the next generation.
6) Effective management of natural resources of Ajara
7) Creation and saving of spatial order in Ajara
8) Effective integration of Ajara economy into national economy and generally in the world economic space.

Regional development priorities of Ajara Autonomous Republic for the next five years were determined by the document of strategy:

1) Strengthening economic security of Ajara.
2) Development of Ajara as a high-class tourist destination place.
3) Development of metropolitan zones (Batumi and Kobuleti) of Ajara.