



On May 28 of current year, the meeting was held with the representatives of Export Promotion Service in the office of International Investors Association of Georgia. The head of Export Promotion Service Mr. M. Kobaladze and the projects expert of German Technical Support Society(GTZ) Mr. A. Reva have discussed the development opportunities of bilateral cooperation and the implementation of joint arrangements with the General Secretary of International Investors Association of Georgia Mr. Tamaz Shavadze. The German Technical Support Society helped the Export Promotion Service of the National Investment Agency in carrying out the future plans. New mechanisms have already been implemented in order to secure the fruitful work of Export Promotion Service. Trade web-portal was created with the support of HSBC Bank. Export Info Center has also started functioning; a special “Help Desk” for incoming questions has also been created; participation in international trade exhibition and execution of business-forum is also being planned; foreign trade missions will visit Georgia; issue of monthly informational brochures is also planned. The parties also discussed the opportunities of organizing the joint seminar in Batumi which will be promoted by International Investors Association of Georgia and the American experts will be invited there.