



On June 26, 2013 was held the local and regional media meeting in Kars, Turkey that was attended by the Secretary General of International Investors Association, Mr. Osman Chalishkan. He acquainted the audience about tourism and investment current condition and potential of Ajara and whole Georgia. It was featured video. The present guests were also given the tourist and investment brochures. In his speech Secretary General of IIA underlined that Georgia with its geographic location is very important for the neighbor countries, because in terms of land in Transcaucasia it is profitable transit country. During the Conference Mr. Chalishkan offered the organizers, after that was decided the 25<sup>th</sup> local and regional media meeting will take place in Georgia, Batumi.